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Writing 220
Professor Silver
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Remediation Proposal

I'm toying with two different ideas for my remediation project, so I will lay them both out here...

1. Flipsnack with voice-over

Composer: Me (same)

Subject: Animals; dolphins (same)

Audience: My audience is young children, which is partially the same to my repurposing project. I intended my repurposing project to be presented to a publishing company, but the story and illustrations were developed for young children to eventually read.

Text:

- Genre: Children's fiction (same)
- Medium: The medium a sort of dynamic digital book. This is different than the print storyboard I created for the repurposing project, although I turned that project into digital form for the purpose of turning it in to be graded.

Context: I envision the story being read in a home context by young children. This, too, is partially the same as my repurposing project. While I was creating the storyboard, I had this vision in mind for the final context of the story; however that project itself was meant to be presented to a publisher.

Exigence: My exigence for creating this project is to explore new media for publication with which I have never worked. This is different than the exigence of my repurposing project, which was to explore a new genre of writing: creative writing/fiction. My exigence is also to entertain and interact with young children rather than to present to a publishing company.

Flipsnack example: <http://goddard05.wix.com/jamie-goddard#!remediating-project/c18b7>

- What I like: I like flipsnack because it makes Jamie's pamphlet dynamic and interactive. I think it's perfect for a digital version of a children's book because it simulates flipping the pages of a real book.
- What I would change: I would like to add sound to my flipsnack – have someone (me) reading the story aloud as the children flip through the pages.
- Problems: Flipsnack itself doesn't seem to support voiceovers. So in order to really read the book, I would have to create a video with iMovie of a flipsnack book and my voice reading the text on each of the pages as I flip through them. I'm not sure I really like this

idea, however, because it removes the kids' ability to flip through the book on their own, which is really why I wanted to use flipsnack.

Software platforms: InDesign → flipsnack → iMovie (?)

Constraints: Unfortunately, flipsnack doesn't allow voiceovers. If I created the project in iMovie, however, free flipping of the pages wouldn't be possible.

2. "Draw my life"- style video

Composer: Me (same)

Subject: Animals; dolphins (same)

Audience: My audience is young children, which is partially the same to my repurposing project. I intended my repurposing project to be presented to a publishing company, but the story and illustrations were developed for young children to eventually read.

Text:

- Genre: Children's fiction (same)
- Medium: The medium I want to use is a Youtube-style video, specifically a "Draw my life"-style video. This is different than the print storyboard I created for the repurposing project, although I turned that project into digital form for the purpose of turning it in to be graded.

Context: I imagine young children watching this video at home at their leisure. This, like the context of the flipsnack book, is partially the same as my repurposing project. I pictured young children enjoying the story at home while I was developing the storyboard even though that project was designed to be presented to a publisher.

Exigence: My exigence for creating this project is to explore new media for publication with which I have never worked. This is different than the exigence of my repurposing project, which was to explore a new genre of writing: creative writing/fiction. My exigence is also to entertain young children rather than to present to a publishing company, which is why I like the more interactive platforms and media.

"Draw my life" examples: <https://www.youtube.com/watch?v=sCxzaHC30Ec> ; <https://www.youtube.com/watch?v=05KqZEqQJ40>

- What I Like: I like this style of video because it is meant specifically for telling stories, and a video like this would, again, make my story dynamic. Most of the videos are quite simply the composer drawing on a white board. However, the second link is a "Draw my life" video created by Michelle Phan in which she uses Photoshop and a tablet to create her drawings. She also adds background music, which I think would make my project more engaging for young children. I like her video the best and would like to do something more like that. I don't have a tablet to draw on (or Photoshop, but I could get that), but I think I could still make it work with just my computer.

Platform: Photoshop (?) Whiteboard (?) → iMovie

Constraints: If I use just a whiteboard, the project will look less professional. These platforms also eliminate the possibility of editing the illustrations, and I don't want the project to look sloppy and the images to be unidentifiable.

Next step: I know my options and the pros and cons of both; I just really need to choose one before I go any further. I'd like to have made this decision by 11/1, so I can start work on my storyboard this weekend.